

**KALAMAZOO COUNTY TRANSPORTATION AUTHORITY
POLICY STATEMENT AND IMPLEMENTING PROCEDURES**

**SUBJECT: COMMUNICATIONS
WITH THE MEDIA**

SECTION NO: 3.06.00

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EFFECTIVE DATE: 2/25/08

PURPOSE/APPLICATION: To define how the KCTA communicates with the print and electronic media.

POLICY STATEMENT: Communications with the media will be consistent with the policies and procedures of the KCTA. The Executive Director or his or her designee will represent the Authority. The Chairperson or his or her designee shall represent the board.

IMPLEMENTING PROCEDURES:

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REFERENCES:

Capital Area Transportation Authority Policies and Procedures manual

APPROVAL:

KCTA Board Chair

KCTA CEO